	GOOD				BETTER			BEST			PREMIUM	BARIATRIC			3-WHEEL	
Product Name	**Winnie, Mimi Lite Deluxe Aluminum Rollator**	**Durable 4 Wheel Rollator**	**Rollator with 6" Wheels**	**Aluminum Rollator**	**Aluminum Rollator, 7.5" Casters**	**Aluminum Rollator, 6" Casters**	**Aluminum Rollator, 7.5" Casters**	**Nitro DLX Rollator**	**Nitro Aluminum Rollator**	**Duet Rollator/ Transport Chair**	**Nitro Elite CF Carbon Fiber Rollator**	**Nitro HD Rollator**	**Go-Lite Bariatric Steel Rollator**	**Bariatric Rollator with 8" Wheels**	**Winnie Lite Supreme/Go Lite 3 Wheel Aluminum Rollator**	**Deluxe 3 Wheel Aluminum Rollator, 7.5" Casters**
Item Number(s)	510	10257BL-1 10257RD-1	R800BL R800RD R800BK	R726BL R726RD R726GR R726SL R726BK	R728BL R728RD	RTL10261RD RTL10261BL	RTL728RD	RTL10266CH-HS RTL10266BL-HS	RTL10266 RTL10266WT RTL10266BK (Available in Hemi & Tall Heights)	795B 795BU 795BK	RTL10266CF	10266HD-BR	10215BL-1 10215RD-1	10216BL-1 10216RD-1	199	10289RD 10289BL
Handle Height	32" - 36"	31" - 37"	32" - 37"	32" - 37"	33"-38"	29.5" - 38"	32.5" - 37"	33.5" - 38.5"	33.5" - 38.25"	31.5" - 37.5"	33.25" - 38.2"	36" - 41"	35.25" - 39.5"	34" - 39"	32" - 38"	31" - 38"
Unit Dimensions	24" W) x 25" (L)	23.5" (W) x 25.5" (L)	24.5" (W) x 27.5" (L)	24.5" (W) x 27.5" (L)	24" (W) x 28" (L)	22"(W) x 27"(L)	24" (W) x 29" (L)	28" (L) x 24" (W)	23" (W) x 27.75" (L)	25.5" (W) x 37" (H) x 26" (L)	23" (W) x 27.75" (L)	28" (L) x 28.25" (W)	30.5" (W) x 26.75" (L)	28" (W) x 27.5" (L)	26" (W) x 22.75" (L)	25" (W) x 24" (L)
Seat Dimensions (W x H x D)	12" (W) x 22" (H) x 13" (D)	12" (W) x 21" (H) x 12" (D)	12" (W) x 20" (H) x 14" (D)	14" (W) x 20" (H) x 12" (D)	14" (W) x 23" (H) x 12" (D)	13" (W) x 18"-22" (H) x 12" (D)	12" (W) x 23" (H) x 14" (D)	18" (W) x 20" (H) x 10.75" (D)	18" (W) x 20.5" (H) x 10" (D)	13.5" (W) x 21" (H) x 13"(D)	17.75" (W) x 20.75" (H) x 8.5" (D)	23" (W) x 23.5" (H) x 10" (D)	18" (W) x 22" (H) x 13" (D)	19" (W) x 22" (H) x 13" (D)	---	---
Weight	15 lbs.	20 lbs.	16.7 lbs	13 lbs.	14 lbs.	14 lbs.	16 lbs.	22 lbs.	17.5 lbs.	20 lbs.	12 lbs. (Excluding Bag)	28.5 lbs.	26 lbs.	23.5 lbs.	11 lbs.	11 lbs.
Caster Size	6"	7.5"	6"	6"	7.5"	6"	7.5"	10" Front	10" Front	8"	10" Front	10" Front	8"	8"	7.5"	7.5"
Shipping Weight	18 lbs.	26 lbs.	17 lbs.	16 lbs.	17 lbs.	16 lbs.	20 lbs.	25 lbs.	21.5 lbs.	25 lbs.	19 lbs.	35 lbs.	30.5 lbs.	30.5 lbs.	15 lbs.	17 lbs.
Weight Limit	300 lbs.	300 lbs.	300 lbs.	300 lbs.	300 lbs.	300 lbs.	300 lbs.	300 lbs.	300 lbs.	300 lbs.	300 lbs.	450 lbs.	500 lbs.	400 lbs.	300 lbs.	300 lbs.
Warranty	Limited Lifetime	Limited Lifetime	Limited Lifetime	Limited Lifetime	Limited Lifetime	Limited Lifetime	Limited Lifetime	Frame: Limited Lifetime, Brake Handle & Housing: 5 Years	Frame: Limited Lifetime, Brake Handle & Housing: 5 Years	Limited Lifetime	Frame: Limited Lifetime, Brake Handle & Housing: 5 Years	Limited Lifetime	Limited Lifetime	Limited Lifetime	Limited Lifetime	Limited Lifetime
Included	Pouch/Under Seat	Basket/Under Seat	Pouch/Under Seat	Pouch/Under Seat	Tote Under Seat	Pouch/Under Seat	Tote Under Seat	Deluxe Zippered Storage Bag	Pouch/Front	Pouch/Under Seat	Deluxe Zippered Storage Bag	Pouch/Front	Basket/Under Seat	Pouch/Under Seat	Pouch	Basket/Pouch/Tray
Colors	Blue	Blue, Red	Blue, Red, Black	Blue, Red, Silver, Green, Black	Blue, Red	Blue, Red	Red	Champagne, Blue	Red, White, Black	Blue, Black, Burg	Black Carbon Fiber	Brown	Blue, Red	Blue, Red	Tan Plaid	Flame Blue & Red
Feature	Push Lock/Brakes	Durable Steel Frame	Competitive Edge Line	New Seamless Padded Seat	Removable, hinged padded backrest	Universal Seat Height Adjustment 18" - 22"		Durable and comfortable firm seat	Euro-Design - Deluxe Product	Combination Rollator & Transport Chair	Luxurious super lightweight carbon fiber frame.	Nitro Bariatric/ Heavy Duty	500 lb. Capacity	400 lb. Capacity	Large, Tan Plaid Pouch	Folding Basket
Retail Packaged					R728RD	✓	✓	✓	✓		✓					

Give your rollator sales a boost by giving your customers options

Limiting rollator sales to Good and Better options will only limit sales. By expanding in-store offerings to include Good, Better and Best products, providers can shift sales toward higher end products and capture sales on Best products that otherwise would have been lost.

★★ GOOD ★★

This rollator category includes a traditional style rollator with loop brakes, padded seat and, in most instances, a basic basket or pouch. Typically these products are made with aluminum and sometimes steel, and fold with the front and rear casters coming together. Items in this category are most often considered a commodity item.

★★★ BETTER ★★★

These rollators are similar in frame design to Good rollators but incorporate an upgrade in components, including caster/wheel size, braking mechanism, and seat and back rest materials. In this category, it is common to see cross/side folding rollators as well as adjustable seat height. Most rollators in this category are made with aluminum.

★★★★ BEST ★★★★

Rollators in this category are considered some of the best in the industry with design, style and craftsmanship not seen in the first two categories. Sleek European styles with multipurpose functions are common - all manufactured with higher quality components providing ultimate comfort and reliability.

★★★★★ PREMIUM ★★★★★

Very few rollators fall into this elite group. Rollators in this category are considered the best in the industry with unmatched quality, material, craftsmanship and design. They also tend to be very lightweight, often made of carbon fiber.