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| Airlines, airfare, and Private Charters | ID Theft Protection Services |
| Acai Berry | Intellectual property rights violators (ex. music/movie piracy) |
| Adult oriented merchants such as pornographic websites, memberships, streaming video, chat lines, etc. (adult novelties acceptable only) | Investment Opportunities (ex. stock market investments) |
| African Mango | Loan Modification Services and/or related Informational products / Student Loan Debt Relief |
| Aggregators/Payment Facilitators | Long distance phone services/Telecommunication Services (hardware/installation services are acceptable) |
| Botox | Lottery sales |
| Business practices promoting racism, violence, abuse, discrimination, or other immoral activity | Male / Female enhancement products |
| Card not present pharmaceutical sales | Medicinal Marijuana Dispensaries (and related accounts – advertising/directories/consultations) |
| Check Cashing Services/ Money Orders /Foreign Exchange | Money Transfer/Money Transmitter/Wire Transfer |
| Colon Cleanse | Mugshot Removal (sites that post mugshots and charge to have them removed) |
| Collection Agencies | Negative Option/Trial Merchants |
| Credit Monitoring, ID Theft Protection Services | Noni Juice |
| Credit Repair/Debt negotiation or consolidation services / Tax resolution services | Online or card not present Tobacco Sales (paraphernalia acceptable only) |
| Crowd Funding | Pay by the Minute/Call Center services (i.e. 800/900 numbers; psychic readings or advice) |
| Dating/Escort Services | Pay Day Loans - Title Loans (short term loans) |
| Detoxification | Penny Auction Accounts (those that require prepaid tokens to place bids) |
| Ephedra | Peptides |
| Extended warranties over 1 year | Ponzi/Pyramid Schemes |
| File transfer services and cyber lockers (Data storage packages offered with web hosting / design packages are reviewable) | Products with Unreasonable Guarantees |
| Firearms/ammunition/gun parts (Card present/retail sporting goods stores only) | Pseudo drugs / mood altering substances such as bath salts or herbal incense |
| Forskolin | Raspberry Ketone |
| Gambling establishments | Replica/knock-off goods including imitation designer handbags, watches, etc |
| Garcinia Cambogia | Steroids |
| Government Grants | Tax resolution services |
| Guaranteed job placement products/services | Teeth Whitening |
| Green Coffee | Telemedicine/Online Medical Consultations |
| HCG products - Human Chorionic Gonadotropin | Testosterone |
| HGH, peptides - Human Growth Hormone | Timeshare Advertising |
| Hoodia | |
| Illegal products/activities of any kind | |