



White Labeling the SurveyManager and TouchPoint Mobile App

White Labeling the web-based SurveyManager portal:

Step 1: login to your account:

The dashboard shows account statistics on the left, a central navigation area with tabs for User, Surveys, Reports, Devices, and Help, and a right sidebar with user profile and session information. The main content area displays 'Welcome to the SurveyManager' with icons for Account Settings, User Management, Surveys, and Reports. Below this is an 'Alerts/Notifications' section with a table of alerts.

Renewal Alerts	Sat Alerts	Account Activity	Device Activity
New Account	New User	Device Alerts	Winning Alerts
License Expired	01/02/11		01:47
Renewal Alert	12/03/10		01:46

Step 2: Go to the User Management module and select Customize Branding from sidebar

The User Management module displays account details for 'sentenium' and a table of users. The account is currently 'Inactive'.

UserName	Company Name	First Name	Last Name	Status	Action
sentenium	Sentenium	John	Huang	Active	



Step 3. Select your Header and Footer logos and color scheme for banner area.

Account:

Header Logo: eStake(website)59x141.png
Please upload .jpg, .gif, .png files for logo image. For best result use an image with dimensions 227px (Width) x 59px (Height).

Footer Logo: eStake-ICON - 42pix.jpg
Please upload .jpg, .gif, .png files for logo image. For best result use an image with dimensions 42px (Width) x 42px (Height).

Header Background Color:

Header Dark Color:

Footer Text:

Step 4. After saving the changes. Log out and log back into your account to see the changes.

Account Statistics

- Devices: Active (0), InActive (0)
- Surveys: Device Survey (6), Online Survey (2)
- Responses: This Period (8), Last Period (0)
- Subscription Period: December 02, 2010 to January 02, 2011
- Customer Since: December 02, 2010

Welcome to the SurveyManager

- Account Settings**
 - Library
 - Raw Data
 - Locations
 - Address Book
 - Custom Messages
- User Management**
 - User List
 - Create User
 - Create Sub-Account
 - Modify Privileges
 - User Activity
 - Device Activity
 - Account Review
- Surveys**
 - List of Surveys
 - Create Surveys
 - Share Surveys
 - Satisfaction Alerts
 - Assign Surveys
- Reports**
 - Analysis
 - Presentation
 - Automated
 - Dashboards
 - Schedule Reports

Alerts/Notifications

Renewal Alerts	Sat Alerts	Account Activity	Device Activity
New Account	New User	Device Alerts	Winning Alerts
License Expired	01/02/11		01:47
Renewal Alert	12/03/10		01:46

[View All](#)



Here is another example of different colors chosen. You can either select colors from the color picker or insert your hex color codes according to your corporate ID and branding artwork.

The screenshot shows the eSTAKE SurveyManager dashboard. The top navigation bar includes 'User', 'Surveys', 'Reports', 'Devices', and 'Help'. The main content area is titled 'Welcome to the SurveyManager' and features four main sections: Account Settings, User Management, Surveys, and Reports. Below these is an Alerts/Notifications section with a table of alerts.

Alerts/Notifications			
Renewal Alerts	Sat Alerts	Account Activity	Device Activity
New Account	New User	Device Alerts	Winning Alerts
License Expired	01/02/11		01:47
Renewal Alert	12/03/10		01:46

Footer: ©2012 Opinionmeter International Ltd. All Rights Reserved. Help Desk

Note white labeling privileges must be assigned by the administrator before this premium feature will be available within your account.



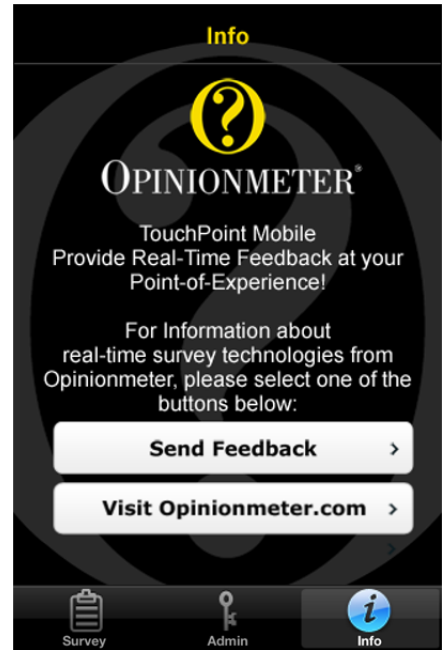
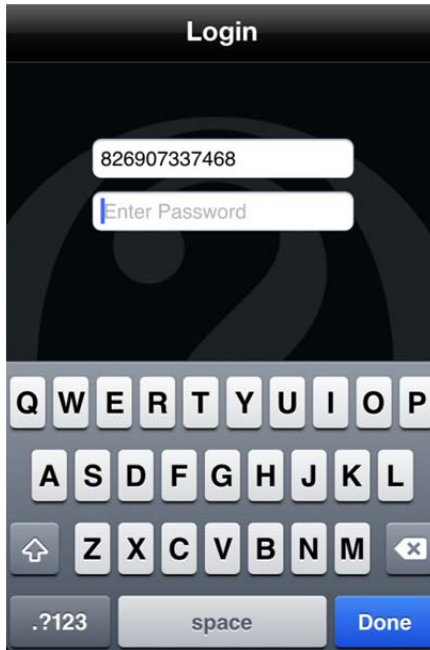
White Labeling the Device Application:

Step 1. Go to the Devices tab and select the 3i Device Customization module form the sidebar.

The screenshot displays the eSTAKE Sentenium web application interface. At the top, there is a navigation bar with tabs for 'User', 'Surveys', 'Reports', 'Devices', and 'Help'. The 'Devices' tab is currently selected. Below the navigation bar, a green banner contains the 'sentenium' logo on the left and a welcome message 'Welcome John Huang [Return To Admin]' on the right. The main content area is titled 'Devices' and includes a breadcrumb trail 'Home > Devices > View Devices'. On the left side, there is a sidebar menu with the following items: 'Devices', 'View Devices', 'Move/Revoke Device', 'Custom ISP Settings', 'Schedule', 'Ads and Messages', 'Connection Settings', 'Maintenance Schedule', 'TouchScreen Log', 'Mobile Device List', and '3i Device Customization'. The '3i Device Customization' item is highlighted. The main content area contains a search form with the following fields: 'Serial No.' (text input), 'Device Type' (dropdown menu), 'Account' (dropdown menu), 'Status' (dropdown menu), 'UserName' (dropdown menu), and 'Mobile Device Type' (dropdown menu). A 'Search' button is located to the right of the 'Mobile Device Type' dropdown. At the bottom of the page, there is a footer with the copyright notice '©2012 Opinionmeter International Ltd. All Rights Reserved.' and a 'Help Desk' link with a question mark icon.



The TouchPoint Mobile application comes by default with Opinionmeter's log as seen in the screenshots below:



After uploading your custom logo into your SurveyManager account (through the Device > 3i Device Customization module), your application will be branded when next you sync with the server. See example below:

